

# PRICE LIST

July 2020



**Vijay Nicole Imprints Private Limited**

No. 1B, Second Main Road  
Ram Nagar South  
Madipakkam  
Chennai – 600 091

Phone: 044 - 4283 7178 / 72002 58368 / 97898 33533

Email: [vni@vijaynicole.co.in](mailto:vni@vijaynicole.co.in)



Buy Our Books Online @ [www.vijaynicole.co.in](http://www.vijaynicole.co.in)

# Contents

<i>1. Management and Commerce .....</i>	<i>3</i>
<i>2. Computing .....</i>	<i>11</i>
<i>3. Engineering .....</i>	<i>13</i>
<i>4. Mathematics .....</i>	<i>16</i>
<i>5. Science .....</i>	<i>17</i>
<i>6. English .....</i>	<i>17</i>
<i>7. Competitive Examinations .....</i>	<i>21</i>
<i>8. Soft Skills &amp; Personality Development .....</i>	<i>22</i>
<i>9. General .....</i>	<i>22</i>
<i>10. Education .....</i>	<i>22</i>
<i>11. Professional and Reference Titles .....</i>	<i>23</i>
<i>12. Print on Demand .....</i>	<i>23</i>

# PRICE LIST

## July 2020

ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
MANAGEMENT AND COMMERCE					
			PB	HB	E-Book
<b>Accounting Standards Made Easy</b>					
9788182095205	Shanmuganathan K	Accounting Standards Made Easy	150	795	150
<b>Banking Theory Law and Practice</b>					
9788182095069	Gurusamy S	Banking Theory Law and Practice, 4e	160	1195	160
	Gurusamy S	Elements of Banking	NA	NA	120
<b>Business Communication</b>					
9788182093195	Sundar K	Business Communication	225	1295	225
9788182094864	Sundar K	Essentials of Business Communication	150	995	150
<b>Business Economics</b>					
9788182093492	Aryamala T	Business Economics	160	1295	160
	Aryamala T	Essentials of Business Economics	NA	NA	150
<b>Business Environment</b>					
9788182092556	Dhanabhakiyam M & Kavitha M	Business Environment	150	795	150
9788182091702	Namita Gopal	Business Environment, 2e	180	995	180
<b>Business Ethics and Values</b>					
9788182094994	Sundar K	Business Ethics and Values	180	995	180



*Prices are subject to change without notice*



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Business Law</b>					
9788182091672	Balachandran V & Thothadri S	Business Law, 2e	160	995	160
<b>Business Mathematics</b>					
9788182092037	Rajagopalan S P & Sattanathan R	Business Mathematics, 3e	195	895	195
9788182094857	Rajagopalan S P & Sattanathan R	Business Mathematics & Statistics	180	1195	180
<b>Business Management</b>					
9788182095045	Sundar K	Business Management	160	795	160
<b>Business Organisation</b>					
9788182094765	Sundar K	Business Organisation	180	995	180
<b>Business Statistics</b>					
9788182092495	Rajagopalan S P & Sattanathan R	Business Statistics	180	1195	180
9788182092907	Joseph Anbarasu	Business Statistics	180	995	180
<b>Business Statistics &amp; Operations Research</b>					
9788182092020	Rajagopalan S P & Sattanathan R	Business Statistics & Operations Research, 3e	195	1195	195
<b>Capital Markets</b>					
9788182090743	Gurusamy S	Capital Markets, 3e	300	1295	300
9788182095779	Gurusamy S	Essentials of Capital Markets, 4e	160	995	160
<b>Company Law</b>					
9788182094222	Gaffoor & Thothadri	Company Law, 2e	160	895	160
9788182094253	Balachandran V Govindarajan M	A Student Handbook on Company Law and Practice	300	1395	300
9788182095083	Gaffoor & Thothadri	Company Law & Secretarial Practice	180	995	180





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Computer Applications in Business</b>					
9788182093522	Leon & Leon	Computer Applications in Business	180	895	180
9788182090811	Mohankumar K & Rajkumar S	Computer Applications in Business, 2e	160	995	160
<b>Cost Accounting</b>					
9788182092006	Murthy A & Gurusamy S	Cost Accounting, 2e	300	1495	300
<b>Corporate Accounting</b>					
9788182095380	Palaniappan R	Corporate Accounting Vol I, 3e	250	1395	250
9788182095472	Palaniappan R	Corporate Accounting Vol II, 3e	250	1395	250
<b>E-Commerce</b>					
9788182092372	Srinivasa Vallabhan S V	E-Commerce	195	995	195
<b>Economic and Other Legislations</b>					
9788182093911	Balachandran V	Economic and Other Legislations	225	995	225
<b>Entrepreneurship</b>					
9788182092693	Raj Shankar	Entrepreneurship Theory & Practice	495	1495	495
9788182093454	Raj Shankar	Essentials of Entrepreneurship	150	995	150
9788182092723	Sundar K	Entrepreneurship Development	195	1195	195
<b>Executive Communication</b>					
9788182092662	Devaraj A & Antonyamy K S	Executive Communication, 4e	150	795	150





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Financial Accounting</b>					
9788182095694	Murugadoss K, Jaya M, Charulatha V & Baskar D	Financial Accounting, 2e	250	1395	250
9788182095700	Murugadoss K, Jaya M, Charulatha V & Baskar D	Financial Accounting, 2e (For Thiruvalluvar & Periyar Universities)	300	1495	300
9788182094543	Jaya M, Charulatha V & Baskar D	Introduction to Accountancy	150	895	150
<b>Financial Management</b>					
9788182093966	Periasamy P	Financial Management, 4e	495	1495	495
9788182094536	Srinivasan J & Periasamy P	Fundamentals of Financial Management	180	1195	180
9788182095076	Periasamy P	Essentials of Financial Management	200	1195	200
<b>Financial Markets &amp; Institutions</b>					
9788182093973	Gurusamy S	Financial Markets & Institutions, 4e	495	1495	495
	Gurusamy S	Essentials of Financial Markets & Institutions	NA	NA	180
<b>Financial Planning &amp; Performance</b>					
	Gurusamy S	Financial Planning & Performance	Press	NA	195
<b>Financial Services</b>					
9788182093713	Gurusamy S	Financial Services for UG Students	150	895	150
9780070153349	Gurusamy S	Financial Services, 2e	595	NA	595
9788182094598	Gurusamy S	Essentials of Financial Services, 3e	180	1195	180
9780070153356	Gurusamy S	Financial Services & Systems, 2e	575	NA	575
9789812436832	Gurusamy S	Financial Services and Markets	375	NA	375





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Fundamentals of Production &amp; Operations Management</b>					
	Senthil M	Fundamentals of Production & Operations Management	Press	NA	295
<b>History of Management Thoughts</b>					
9788182095755	Chandrasekar K S	History of Management Thoughts Text and Cases	495	1495	495
<b>Hotel Accounting</b>					
9788182094246	Jaya M & Charulatha V	Hotel Accounting	180	1195	180
<b>Human Resource Development</b>					
9788182095717	Sundar K	Human Resource Development	295	1195	295
<b>Human Resource Management</b>					
9788182095274	Sundar K & Srinivasan J	Essentials of Human Resource Management, 2e	160	1295	160
	Sundar K	Human Resource Management Text & Cases	Press		
<b>Income Tax Law and Practice</b>					
9788182095809	Murthy A	Income Tax, Law and Practice 2020-2021, 8e	325	1495	325
	Murthy A	Elements of Income Tax AY 2020-2021	NA	NA	200
9788182095816	Srinivasan T	Income Tax, Law and Practice 2020-2021, 2e	300	1495	300
	Srinivasan T	Essentials of Income Tax AY 2020-2021	NA	NA	180
<b>Indian Economy</b>					
9788182094581	Aryamala T	Indian Economy	195	1195	1195
9788182095434	Aryamala T	Indian Economy - All India Edition	350	1495	350





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Indian Financial System</b>					
9780070153363	Gurusamy S	Indian Financial System, 2e	685	NA	685
<b>Industrial Relations, Labour Welfare and Labour Laws</b>					
9788182092426	Nandhakumar B	Industrial Relations, Labour Welfare and Labour Laws	395	1495	395
9788182094772	Nandhakumar B	Industrial Laws	150	995	150
9788182093164	Nandhakumar B	Labour Laws	195	995	195
<b>Insurance</b>					
9788182093393	Periasamy P	Fundamentals of Insurance	195	1195	195
<b>Introduction to Information Technology</b>					
9788182093515	Leon & Leon	Introduction to Information Technology	180	995	180
<b>Legal Aspects of Business</b>					
9788182093157	Balachandran V & Thothadri S	Legal Aspects of Business	350	1395	350
<b>Management Accounting</b>					
9788182093348	Murthy A & Gurusamy S	Management Accounting Theory & Practice	300	1495	300
	Murthy A & Gurusamy S	Accounting for Managers	NA	NA	180
<b>Management Information System</b>					
9788182092211	Azam M	Fundamentals of Management Information System	180	995	180
<b>Managerial Economics</b>					
9788182091955	Aryamala T	Managerial Economics	180	1195	180







ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Marketing Management: Text and Cases</b>					
9788182094758	Rishikesh Padmanabhan & Chandrasekar K S	Cases in Marketing	195	895	195
9788182094499	Sundar K	Essentials of Marketing	180	1195	180
9788182095748	Chandrasekar K S	Marketing Management Text & Cases, 2e	495	1495	495
<b>Merchant Banking</b>					
9788182093706	Gurusamy S	Merchant Banking for UG Students	150	895	150
9788182093669	Gurusamy S	Merchant Banking and Financial Services, 4e	395	1495	395
<b>Microeconomics</b>					
9788182094154	Aryamala T	Microeconomics	195	1195	195
<b>Office Management</b>					
9788182092068	Balachandran V & Chandrasekaran	Office Management, 2e	150	795	150
<b>Operations Research</b>					
9788182095038	Gurusamy S	Operations Research, 2e	495	1495	495
9788182095021	Gurusamy S	Elements of Operations Research, 2e	195	1195	195
9788182094314	Gurusamy S	Problems and Solutions in Operations Research	Press		
<b>Organisational Behaviour</b>					
9788182094123	Sundar K & Srinivasan J	Elements of Organisational Behaviour	195	1195	195
	Sundar K	Organisational Behaviour Text & Cases	Press		
<b>Practical Auditing</b>					
9788182093652	Sundar K & Paari K	Practical Auditing, 2e	195	1295	195
	Sundar K & Paari K	Essentials of Auditing	NA	NA	180



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Product Management</b>					
9788182094307	Anandan C & Prasanna Mohan Raj M	Product Management, 3e	350	1195	350
<b>Principles of Management</b>					
9788182093119	Sundar K	Principles of Management	195	1195	195
9788182094840	Sundar K	Principles of Management, 2e (Anna University – R 2017)	350	1495	350
9788182095410	Sundar K	Principles of Management for UG Students	160	995	160
<b>Research Methodology in Business Management</b>					
9788182094550	Prabhu R, Raju T & Krishnapriya V	Research Methodology in Business Management	295	1495	295
9788182095489	Prabhu R, Raju T & Krishnapriya V	Research Methodology for UG Students	150	995	150
<b>Retailing</b>					
9788182094604	P K Madhavan	Introduction to Retailing	100	795	100
<b>Risk &amp; Insurance Management</b>					
9788182092938	Periasamy P	Risk & Insurance Management	350	1295	350
<b>Security Analysis &amp; Portfolio Management</b>					
9788182094352	Gurusamy S	Security Analysis and Portfolio Management	495	1495	495
9788182095458	Gurusamy S	Portfolio Management for UG Students	150	995	150
<b>Securities Laws &amp; Market Operations</b>					
9788182095267	Gurusamy S	Securities Laws and Market Operations	180	1195	180
<b>Self Help Groups</b>					
9788182094666	Thameemul Ansari S & Mohamed Ilyas T	Self Help Groups	150	795	150





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Statistics for Management</b>					
9780070153684	Arulmozhi G & Muthulakshmi	Statistics for Management, 2e	495	NA	495
<b>Total Quality Management</b>					
9788182091115	Srinivasa Gupta & Valarmathi	Total Quality Management, 2e	195	895	195
<b>Training &amp; Development</b>					
9788182092914	Lalitha Balakrishnan & Gowri Ramachandran	Training & Development	300	1395	300
<b>COMPUTING</b>					
<b>Advanced Java Programming</b>					
9788182094161	Gokila S	Advanced Java Programming, 2e	195	995	195
<b>Cyber Security</b>					
9788182094475	Ramkumar S & Nandhakumar B	Cyber Security	150	895	150
<b>Data Structures</b>					
9788182094345	Chitra A & Rajan P T	Data Structures, 2e	300	1295	300
<b>DBMS</b>					
9788182091023	Alexis Leon & Mathews Leon	Essentials of DBMS	350	1395	350
9788182091498	Alexis Leon & Mathews Leon	Fundamentals of Database Management Systems, 2e	395	1495	395
<b>Digital Principles and System Design</b>					
9788182093812	Sanjay Kumar Suman, Bhagyalakshmi L Porselvi S	Digital Principles and System Design (Anna University – R 2017)	395	1495	395



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Information Coding Techniques</b>					
9788182091153	Avudaiammal R	Information Coding Techniques, 2e	495	1495	495
<b>Java Programming</b>					
9788182091993	Muthu C	Programming with Java, 2e	350	1295	350
9788182091078	Muthu C	Essentials of Java Programming	195	995	195
<b>MIS/Information Systems</b>					
9788182093171	Azam M	Management Information System	395	1495	395
9788182090101	Alexis Leon & Mathews Leon	Introduction to Information Systems	325	1295	325
<b>Multi-Core Architectures and Programming</b>					
9788182095625	Shyamala Devi M	Multi-Core Architectures and Programming	350	1195	350
<b>Operating Systems</b>					
9788182093782	Sridhar Vaidyanathan	Operating System	225	895	225
<b>Programming in C</b>					
9788182095441	Sasi Kala Rani K	Programming in C	195	1195	195
<b>Theory of Computation</b>					
9788182094079	Anantha Jothi & Divya	Theory of Computation	350	995	350
9788182094635	Shyamala Devi M	Theory of Computation	425	1495	425
<b>VB. Net</b>					
9788182091290	Muthu C	VB.Net	495	1495	495
<b>Visual Basic for Self-Learners</b>					
9788182095687	Gokila S & Anita Indu M	Visual Basic for Self-Learners	195	995	195





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Visual C#.Net</b>					
9788182091283	Muthu C	Visual C#.Net	350	1395	350

## ENGINEERING

### ELECTRONICS & COMMUNICATION ENGINEERING

#### Digital Electronics

9788182092716	Sanjay Kumar Suman, Bhagyalakshmi L & Porselvi S	Digital Electronics (Anna University – R 2017)	395	1495	395
---------------	---	---	-----	------	-----

#### Digital Signal Processing

9788182093096	Poornachandra S & Sasikala B	Digital Signal Processing	395	1495	395
9780070672796	Poornachandra S & Sasikala B	Digital Signal Processing 3e (with Matlab CD)	495	NA	495

#### Digital Principles and System Design

9788182091801	Sanjay Kumar Suman & Bhagyalakshmi L	Digital Principles and System Design	300	1295	300
---------------	--	---	-----	------	-----

#### Electric Circuits & Electron Devices

9788182093102	Reeba Korah & Aby K Thomas	Electric Circuits & Electron Devices	300	1295	300
---------------	-------------------------------	---	-----	------	-----

#### Electronics & Microprocessors

9788182093133	Santhosh Krishna	Electronics & Microprocessors	375	1395	375
---------------	------------------	----------------------------------	-----	------	-----

#### High Speed Networks

9788182093461	Jose Anand	High Speed Networks	250	1195	250
---------------	------------	---------------------	-----	------	-----

#### Signals and Systems

9788182091504	Poornachandra S & Sasikala B	Signals and Systems, 4e (Anna University – R 2017)	395	1495	395
---------------	---------------------------------	---	-----	------	-----



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>VLSI Design</b>					
9788182094741	Jose Anand	VLSI Design, 3e	300	1195	300
9788182095762	Jose Anand	VLSI Design, 4e (Anna University – R 2017)	300	1195	300
<b>Wireless Sensor Networks</b>					
9788182093850	Jose Anand	Wireless Sensor Networks	250		250
<b>ELECTRICAL AND ELECTRONICS ENGINEERING</b>					
<b>Basic Electrical Engineering</b>					
9788182094116	Subhransu Sekhar Dash, Subramani C & Vijayakumar K	Basic Electrical Engineering, 2e	375	1295	375
<b>Control Systems</b>					
9788182091948	Seshadhri S & Subathra B	Control Systems	395	1495	395
9780070671935	Palani S	Control Systems Engineering, 2e	495	NA	495
9788182094338	Palani S	Control Systems Engineering, 3e (Anna University – R 2017)	395	1495	395
<b>Electronics &amp; Instrumentation</b>					
9788182094093	Dominic Savio, Vimala Juliet & Shanthi	Electronics and Instrumentation	350	1295	350
<b>MECHANICAL ENGINEERING</b>					
<b>Engineering Materials and Metallurgy</b>					
9788182095540	Srinivasan R	Engineering Materials and Metallurgy, 4e	300	1295	300
<b>Engineering Mechanics</b>					
9788182093942	Balasubramaniam T V & Murugan R	Engineering Mechanics	450	1495	450





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Engineering Thermodynamics</b>					
9788182093676	Raju P. Pilla	Engineering Thermodynamics Made Easy	395	1495	395
9788182091405	Valan Arasu A	Engineering Thermodynamics	225	1195	225
<b>Extractive Metallurgy of Non-Ferrous Metals</b>					
9788182094406	Raghavan R	Extractive Metallurgy of Non-ferrous Metals	495	NA	495
<b>Fluid Mechanics and Machinery</b>					
9788182095496	Kannan K	Fluid Mechanics and Machinery	395	1495	395
9780070672789	Rao BCS	Fluid Mechanics and Machinery, 2e	420	NA	420
<b>Hydraulic and Pneumatic Controls</b>					
9788182095786	Srinivasan R	Hydraulic and Pneumatic Controls, 3e	325	1295	325
<b>Thermodynamics &amp; Fluid Mechanics</b>					
9788182093690	Raju P. Pilla	Thermodynamics & Fluid Mechanics Made Easy	450	1495	450
<b>Thermal Engineering</b>					
9788182092099	Valan Arasu A	Thermal Engineering, 2e	300	1295	300
<b>FIRST YEAR ENGINEERING</b>					
<b>English for Professional Communication</b>					
9788182094680	Sumant S & Joyce Pereira	English for Professional Communication	450	1295	450
<b>Professional English in Use</b>					
9788182095236	Sumant S & Joyce Pereira	Professional English in Use	450	1295	450





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>ENVIRONMENTAL SCIENCE</b>					
<b>Environmental Science and Engineering</b>					
9788182094116	Raman Sivakumar	Introduction to Environmental Science and Engineering (Anna University – R 2017)	350	1495	350
<b>MATHEMATICS</b>					
<b>3D Analytical Geometry and Probability</b>					
9788182090897	Santha S & Pathinathan T	3D Analytical Geometry and Probability	150	995	150
<b>Algebra and Calculus</b>					
9788182095519	Praba B & Kalavathy S	Algebra and Calculus	495	1295	495
<b>Allied Mathematics</b>					
9788182091443	Abdul Rasheed A	Allied Mathematics	150	1195	150
9788182091795	Rajagopalan S P & Sattanathan R	Allied Mathematics	150	895	150
<b>Applied Integral Equations</b>					
9788182091580	Aloknath Chakrabarti	Applied Integral Equations	395	1295	395
<b>Applied Mathematics</b>					
9788182092501	Santha S, Kalavathy S & Praba B	Applied Mathematics	250	1195	250
<b>Differential Equations and Laplace Transforms</b>					
9788182090804	Kalavathy S	Differential Equations and Laplace Transforms	180	1195	180
<b>Discrete Mathematics</b>					
9788182092259	Praba B	Discrete Mathematics, 2e	195	1195	195
<b>First Course in Linear Algebra</b>					
9788182091306	Aloknath Chakrabarti	A First Course in Linear Algebra	350	1195	350







ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Numerical Methods</b>					
9788182092013	Kalavathy S & Joice Punitha M	Numerical Methods, 2e	180	995	180
<b>Vector Calculus, Fourier Series &amp; Fourier Transforms</b>					
9788182091092	Arulmozhi G	Vector Calculus, Fourier Series & Fourier Transforms	150	895	150
<b>SCIENCE</b>					
9788182091276	George K	Dictionary of Science	395	1295	395
9788182094659	Raman Sivakumar	Environmental Studies	100	795	100
9788182092921	Devika	Enzymes	250	995	250
9788182094369	Raman K V	Molecular Spectroscopy	300	1295	300
9788182094512	Abdul Jaffar Ali H	Microbiology Laboratory Manual	160	NA	160
9788182091030	Raman K V & Selvakumar M S	Quantum Chemistry	300	1195	300
<b>ENGLISH</b>					
<b>Academic English</b>					
9788182095632	Stars Jasmine	Academic English	250	1295	250
<b>A Handbook of Spelling</b>					
9788182090774	Ramya Y	A Handbook of Spelling	180	895	180
<b>A Handbook of Punctuation</b>					
9788182090224	VN/IIP	A Handbook of Punctuation	100	795	100
<b>A Handbook of Synonyms</b>					
9788182093799	Joseph Madappally	A Handbook of Synonyms	150	895	150
<b>Communication Skills for Professional Excellence</b>					
9788182095502	Francis Thamburaj	Communication Skills for Professional Excellence	250	995	250



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Communication Skills Lab Manual</b>					
9788182093409	Kalpana et al.	Communication Skills Lab Manual	225	995	225
<b>Course Book for Critical Thinking</b>					
9788182094413	Felicita Mary Praba I Preethi Shanti N & Vijaya Supriya	Course Book for Critical Thinking	195	995	195
<b>Develop Your Reading Skills</b>					
9788182094826	Gayathri & Meenakshi	Develop Your Reading Skills	195	895	195
<b>English Companion</b>					
9788182090392	Joseph K V	An English Companion, 2e	250	1295	250
9788182090729	Joseph K V	An English Companion – Student Edition	225	1195	225
<b>English for Competitive Examinations</b>					
9788182091894	Gopalan R, P K Madhavan & Rajagopalan V	English for Competitive Examinations, 2e	180	1195	180
9788182091108	Gopalan R, Rajagopalan V & Roopkumar Balasingh	General English for Competitive Examinations	175	1195	175
9788182091511	VN/IIP	The Vocabulary Handbook for Competitive Examinations	175	1295	175
9788182090767	VN/IIP	Vijay Nicole's Objective English for Competitive Examinations	195	1295	195
<b>Functional English</b>					
9788182095359	John Jelestin & Joseph Chandra	Functional English	195	895	195





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Grammar</b>					
9788182090965	Joseph K V	A Textbook of English Grammar and Usage, 2e	225	1295	225
9788182091474	Joseph K V	A Textbook of Grammar and Usage - Condensed Edition	150	1195	150
<b>General English Paper I</b>					
9788182091535	Uma Devi D & Ambigeswari R	Madras University General English Paper I Self Study Guide	100	795	100
<b>General English Paper II</b>					
9788182093997	Uma Devi D & Ambigeswari R	University of Madras General English Paper II Self Study Guide	100	795	100
<b>Handbook of English Usage</b>					
9788182093553	Prakasam V	A Handbook of English Usage	150	895	150
9788182091252	Sundararajan V	Common Errors in English Usage	150	895	150
<b>Indian English in Journalism</b>					
9788182090958	Narasimha Rao PVL	Indian English in Journalism	175	995	175
<b>Integrated English</b>					
9788182095731	Board of Editors	Integrated English	250	995	250
<b>Interpersonal Skills</b>					
9788182095465	Joyce Pereira	Interpersonal Skills	250	995	250
<b>Language and Communication</b>					
9788182093508	Joyce Pereira	Essentials of English Language and Communication Level I & Level II	100	795	100



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
<b>Power Talk / Public Speaking</b>					
9788182091726	Joseph Chandra & Alphonse Xavier J	Power Talk	180	895	180
<b>Spoken and Presentation Skills</b>					
9788182092402	Joyce Pereira	Essentials of Spoken and Presentation Skills Level I & Level II	100	795	100
<b>Spoken English</b>					
9788182090835	Jayashree Balan	Spoken English	150	1195	150
9780070704909	Jayashree Balan	Spoken English with CD	230	NA	230
9788182094208	Joyce Pereira	Spoken English Primer	100	795	100
<b>Thesis Writing</b>					
9788182090620	Gopalan R	Thesis Writing	250	995	250
<b>Understanding News Media</b>					
9788182090989	Arul Aram I & Nirmaldasan	Understanding News Media	350	1195	350
<b>Vijay Nicole's Vocabulary Builder &amp; Word Power Guide</b>					
9788182091542	VN/IIP	Vijay Nicole's Vocabulary Builder & Word Power Guide	150	995	150
<b>Vijay Nicole's Comprehensive Handbook for Test of English</b>					
9788182090866	VN/IIP	Vijay Nicole's Comprehensive Handbook for Test of English	495	1495	495
<b>100 Tests Series</b>					
9788182090071	VN/IIP	100 Cloze Tests	100	795	100
9788182090064	VN/IIP	100 Comprehension Passages	100	795	100
9788182090385	VN/IIP	100 English Competency Tests	100	795	100





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
9788182090095	VN/IIP	100 Tests in English Usage	100	795	100
9788182090088	VN/IIP	100 Tests in Grammar	100	795	100
9788182090699	VN/IIP	100 Tests in Idioms and Phrasal Verbs	100	795	100
9788182090378	VN/IIP	100 Tests in Punctuation	100	795	100
9788182090057	VN/IIP	100 Tests in Sentence Skills	100	795	100
9788182090354	VN/IIP	100 Tests in Spelling	100	795	100
9788182090309	VN/IIP	100 Tests in Spelling, Punctuation and Capitalisation	100	795	100
9788182090040	VN/IIP	100 Tests in Spotting Errors	100	795	100
9788182090026	VN/IIP	100 Tests in Verbal Reasoning	100	795	100
9788182090033	VN/IIP	100 Tests in Vocabulary	100	795	100
9788182090323	Joseph K V	100 Tests in Grammar and Usage	100	795	100
<b>Quest – A Textbook of Communication Skills</b>					
9788182095212	Board of Editors	Quest – A Textbook of Communication Skills	295	1195	295
<b>COMPETITIVE EXAMINATIONS</b>					
9788182091894	Gopalan R, P K Madhavan & Rajagopalan V	English for Competitive Examinations 2e	180	1195	180
9788182091108	Gopalan R, Rajagopalan V & Roopkumar Balasingh	General English for Competitive Examinations	175	1195	175
9788182094086	Tutors & Mentors	Essentials of Quantitative Aptitude	250	1495	250
	Tutors & Mentors	Quantitative Aptitude for Competitive Examinations	Press		



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
9788182091511	VN/IIP	The Vocabulary Handbook for Competitive Examinations	175	1295	175
9788182090767	VN/IIP	Vijay Nicole's Objective English for Competitive Examinations	195	1295	195
<b>SOFT SKILLS &amp; PERSONALITY DEVELOPMENT</b>					
9789812653130	Ganesh S G	A Great Little Book of Motivation	165	895	165
9788182093324	Antonymsamy & Joseph Chandra	Soft Skills & Personality Development	150	795	150
9788182095250	Board of Editors	Vijay Nicole's Handbook of Soft Skills	120	795	120
9788182095243	Ignacimuthu S	Shining in Life	150	995	150
<b>GENERAL</b>					
9788182094376	Meenakshi K, Gayathri N & Chelli Devi N	21 <sup>st</sup> Century Classroom - Recent Trends in Teaching and Writing	180	895	180
9788182095281	Tamilselvi M & Abdul Jaffar Ali H	A Textbook on Apiculture	150	NA	150
9788182094383	Enrique Reig, Isaac Jauli & Bernardo Quintana K	Beyond Traditional Leadership	195	995	195
9788182095298	Raju T	Coffee Farming - An Experiential Learning	395	995	395
9788182090255	Raj Shankar & Meera Krishnan	Entrepreneurship: A Life of Commas, Not Full Stops	195	895	195
9789812548566	Raju M S & Sulochana Devadas	Smart Job Hunting	175	895	175
<b>EDUCATION</b>					
9788182095526	Devika Nair	Assessment for Learning	395	795	395
9788182093805	Antonymsamy	Doing Research in ELT	150	795	150
9788182093423	Amrut Kumar	Economics of Education	195	795	195





ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
9788182090927	Ratchagar I	Mental Health of Rural Youth	100	795	100
9788182091764	Baskaran R	Value Education	75	695	75
9788182093317	Venkattammal et al	Value Education, Personality Enrichment & Soft Skills	150	895	150
<b>PROFESSIONAL AND REFERENCE TITLES</b>					
9788182095663	Srikanth R	A Glimpse into the Life of Srinivasa Ramanujan	395	995	395
9788182095533	Joyce Pereira	A Life Worth Living - Biography of M S (John) Nagarajan	NA	1295	495
9788182093270	Raghavan R	Chemical Analysis in Non-ferrous Extractive Metallurgy PB	495	795	495
9788182092679	Gurusamy & Ranganatham	Global Financial System in the Post-crisis Era: Challenges and Opportunities	950		950
9788182092787	Lazar D et al	Growth with Equity: Financial Inclusion	750		750
9788182093218	Captain K R Subramoniam	Romancing de Life	300	1195	300
9788182095366	Isaac Jauli & Enrique Reig	What Awaits Us Afterlife?	495	995	495
<b>PRINT ON DEMAND</b>					
9788182091696	Murthy A & Gurusamy S	Essentials of Cost Accounting	150	895	150
9788182091122	Parthasarathy K A & Senthil Kumar P	Fundamentals of Computer Architecture	250	1195	250
9788182093126	Parthasarathy K A	Advanced Computer Architecture, 3e	300	1295	300
9788182093201	Punithavathy, Sakthi & Vasantha Kumari	Programming & Data Structures I	350	1295	350
9788182094628	Suganthi J & Sasi Kala Rani K	Fundamentals of Computer Programming	450	1395	450



ISBN	AUTHOR/S	TITLE/EDITION	PRICE (₹)		
			PB	HB	E-Book
9788182090828	Muthukumaran B	Introduction to High Performance Networks	225	995	225
9781259005640	Sasi Venkat	Red Hat Enterprise Linux 5.0, 2e	475	1495	475
9788182093829	Reeba Korah & Aby K Thomas	Electronic Devices	300	1195	300
9788182093478	Jose Anand	VLSI Design (All India)	300	1195	300
9788182093751	Subhransu Sekhar Dash & Vijayakumar K	Electrical Engineering Practice Lab Manual	175	995	175
9788182095229	Praba B & Kalavathy S	Engineering Mathematics I	450	1395	450
9788182094642	Praba B & Kalavathy S	Engineering Mathematics II	450	1395	450
9788182093355	Chandrasekara Rao	Abstract Algebra	180	995	180
9788182091047	Ramanathan N	Operations Research	300	1395	300
9788182093010	Pugalarasu R	Probability & Queuing Theory	300	1395	300
9788182093003	Pugalarasu R	Probability & Random Process	300	1395	300





# NEW ARRIVALS

